

Section 1: Cover Sheet

Office Use Only

Use this form to:

- 1) Register as a lobbyist in accordance with City Code Section 4-8-5;
- 2) Amend or update registration information previously provided in accordance with City Code Section 4-8-5;
- 3) Terminate registration as a lobbyist per City Code Section 4-8-5;
- 4) Report lobbying activities engaged in during the preceding calendar quarter in accordance with Section 4-8-6 of the City Code; or
- 5) For entities electing to register and report as a business entity per City Code Section 4-8-4, this form must be filled out for each individual lobbyist employed by the entity.

For detailed instructions on how to complete this form, see the Lobbyist Reporting Form: Individual Reporting Guide

This form must be submitted in its original digital format. Please do not print or scan this form.

LOBBYIST NAME	Title First Name Mr. Thomas Last Name* Noonan My employer is a 501c(3)		Suffix	Middle James
EMPLOYING ENTITY	My employer is registered behalf Entity/Organization Name* Austin Convention & Visitors		n entity registrati	on fee, and is reporting on my
LOBBYIST PERMANENT BUSINESS STREET ADDRESS	Permanent Business Street A 111 Congress Ave. City* Austin	ddress*	Apartment or Suite 700 State* TX	Suite Number Zip Code* 78701
LOBBYIST BUSINESS MAILING ADDRESS	Business Mailing Address* 111 Congress Ave. City* Austin		Apartment or Suite 700 State* TX	Suite Number Zip Code* 78701

	☐ I am registering as a new lobbyist					
	☐ I am renewing my annual lobbyist registration					
	☐ I am updating my current registration information outside of a Quarterly Activity Reporting Period					
REPORT TYPE *	I am submitting my Quarterly Activity Report, including client compensation and expenditures, for the following activity reporting deadline:					
Check all that apply	☑ January					
	☐ I am correcting the information provided on a previously filed report Previous Report Type: Previous Report Date					
	I am terminating my Lobbyist Registration with the City of Austin and this report is my final activity report.					



Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Section 2: Municipal Question

For each municipal question on which the individual lobbyist will lobby, provide a separate page with

- 1) a specific description of each municipal question
- 2) an address or legal description of the real property, if real property is the subject of the municipal question
- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one municip	Jai Question, click	tile Auu A	aditional ividificipal Question b	uttonic	CIOW.	
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	10/12/17 City Cou	ncil Work Sess	iion			
PROPERTY ADDRESS	☐ This municipal description is		ertains to real property. *If che			
OR	Audiess			Suite of	Apartment N	iumbei
LEGAL DESCRIPTION						
	City			State		Zip Code
	Property Legal De	scription				
0 11 14 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
Subject Matter(s)*: Check all sub	ject matters that	apply to the	municipal question above			
Accessibility or Persons with I	Disabilities		nental Matters, Air or Water or Watershed Protection		Permits (Bui	lding, Site Plans)
Affordability			Budget, or Investments		Permits (Oth	ner)
Animals		Health,	Healthcare, Mental Health, or Services			y, Policy, Fire, EMS, or Planning and Response
Annexation			Preservation		Public Utilities or Recycling	es, Energy, Water, Solid Waste
Arts, Music, Film, Cultural or Creative Industries			ity, Tourism, Events, or Convention	n 🗌	Quality of Lif	fe Affairs
Aviation		☐ Human	Rights or Immigration		Real Estate	
City Infrastructure or Public V	Vorks	Labor or	Workforce		Rules, Propo	sed Rules, or Rule Making
Civil Service, Municipal Emplo Retirement Systems	pyment, or	Land De	velopment or Land Use	\boxtimes	Taxation or I	Fees
Code Compliance		Municip	al Court		Technology	or Communications
Construction		Municip	al Legislation		Transportati	on or Mobility
Contracts or Procurement		☐ Neighbo	rhoods		Zoning or Pla	atting
Diversity, Equity, or Inclusion		Parks, R	ecreation, Libraries, or Museums			
Economic Development		Other:				



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		on the mad maditional maniolpar adoption b	
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	11/9/17 Meeting	to discuss future IEDC Conference in Austin	
PROPERTY ADDRESS	This municip	oal question pertains to real property. *If che is required.	ecked, either a property address or legal
OR	Address	1	Suite or Apartment Number
LEGAL DESCRIPTION			
LEGAL DESCRIPTION	City		State Zip Code
	Property Legal D	escription	
Subject Matter(s)*: Check all sul	bject matters tha	t apply to the municipal question above	
Accessibility or Persons with	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Building, Site Plans)
☐ Affordability		Finance, Budget, or Investments	Permits (Other)
Animals		Health, Healthcare, Mental Health, or Human Services	Public Safety, Policy, Fire, EMS, or Emergency Planning and Response
Annexation			Public Utilities, Energy, Water, Solid Waste or Recycling
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Convention Center	Quality of Life Affairs
Aviation		Human Rights or Immigration	Real Estate
City Infrastructure or Public \	Works	Labor or Workforce	Rules, Proposed Rules, or Rule Making
Civil Service, Municipal Empl Retirement Systems	oyment, or	☐ Land Development or Land Use	▼ Taxation or Fees
Code Compliance		Municipal Court	☐ Technology or Communications
Construction		Municipal Legislation	☐ Transportation or Mobility
Contracts or Procurement		☐ Neighborhoods	Zoning or Platting
∑ Diversity, Equity, or Inclusion	1	Parks, Recreation, Libraries, or Museums	
⊠ Economic Development		Other:	



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	pa: 24551.51.7 51.6					
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	11/16/17 Meetin	11/16/17 Meeting to discuss US Conference of the Mayors				
PROPERTY ADDRESS	This municip	pal question pertains to real property. *If che is required.	cked, either a property address or legal			
	Address		Suite or Apartment Number			
OR						
LEGAL DESCRIPTION	City		State Zip Code			
	Duan anticla and D		[
	Property Legal D	escription				
Subject Matter(s)*: Check all sub	oject matters tha	t apply to the municipal question above				
Accessibility or Persons with	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Building, Site Plans)			
☐ Affordability		Finance, Budget, or Investments	Permits (Other)			
Animals		Health, Healthcare, Mental Health, or Human Services	Public Safety, Policy, Fire, EMS, or Emergency Planning and Response			
Annexation			Public Utilities, Energy, Water, Solid Waste or Recycling			
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Convention Center	Quality of Life Affairs			
Aviation		Human Rights or Immigration	Real Estate			
City Infrastructure or Public \	Works	Labor or Workforce	Rules, Proposed Rules, or Rule Making			
Civil Service, Municipal Emplo Retirement Systems	oyment, or	☐ Land Development or Land Use	▼ Taxation or Fees			
Code Compliance		Municipal Court	Technology or Communications			
Construction		Municipal Legislation	☐ Transportation or Mobility			
Contracts or Procurement		☐ Neighborhoods	Zoning or Platting			
Diversity, Equity, or Inclusion	ı	Parks, Recreation, Libraries, or Museums				
		Other:				



Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Section 2: **Municipal Question**

For each municipal question on which the individual lobbyist will lobby, provide a separate page with

- 1) a specific description of each municipal question
- 2) an address or legal description of the real property, if real property is the subject of the municipal question
- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one Municipal Question, click the "Add Additional Municipal Question" button below. SPECIFIC DESCRIPTION OF THE 12/7/17 Council Hearing MUNICIPAL QUESTION* ☐ This municipal question pertains to real property. *If checked, either a property address or legal description is required. PROPERTY ADDRESS Address

	Addiess		Suite of Apartment	Number
OR				
LEGAL DESCRIPTION	City		State	Zip Code
	Property Legal De	escription		
Subject Matter(s)*: Check all sub	ject matters that	t apply to the municipal question above		
Accessibility or Persons with I	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Bu	uilding, Site Plans)
Affordability		Finance, Budget, or Investments	Permits (Of	ther)
Animals		Health, Healthcare, Mental Health, or Human Services		ty, Policy, Fire, EMS, or Planning and Response
Annexation			Public Utilit or Recyclin	ties, Energy, Water, Solid Waste g
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Conven Center	ition	ife Affairs
Aviation		☐ Human Rights or Immigration	Real Estate	
City Infrastructure or Public W	Vorks	Labor or Workforce	Rules, Prop	osed Rules, or Rule Making
Civil Service, Municipal Emplo Retirement Systems	oyment, or	Land Development or Land Use	Taxation or	Fees
Code Compliance		Municipal Court	Technology	or Communications
Construction		Municipal Legislation	☐ Transporta	tion or Mobility
Contracts or Procurement		☐ Neighborhoods	Zoning or P	Platting
		Parks, Recreation, Libraries, or Museum	ıs	
⊠ Economic Development		Other:		



MUNICIPAL QUESTION*

Lobbyist Reporting Form

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SPECIFIC DESCRIPTION OF THE 11/13/17 Call with ACM Washington

PROPERTY ADDRESS	This municip		pertains to real property. *If ch		either a prop	
OR						· · · · ·
LEGAL DESCRIPTION	City			State		Zip Code
						F
	Property Legal De	escription				
Subject Matter(s)*: Check all sub	ject matters that	apply to the	municipal question above			
Accessibility or Persons with	Disabilities		mental Matters, Air or Water or Watershed Protection		Permits (Bui	lding, Site Plans)
☐ Affordability			, Budget, or Investments		Permits (Oth	er)
Animals		Health, Human	Healthcare, Mental Health, or Services	\boxtimes		r, Policy, Fire, EMS, or Planning and Response
Annexation			Preservation		Public Utilities or Recycling	es, Energy, Water, Solid Waste
Arts, Music, Film, Cultural or Creative Industries		Hospital Center	lity, Tourism, Events, or Convention	n 🗌	Quality of Lif	e Affairs
Aviation		☐ Human	Rights or Immigration		Real Estate	
City Infrastructure or Public V	Vorks	∠ Labor or ∠ Lab	Workforce		Rules, Propo	sed Rules, or Rule Making
Civil Service, Municipal Emplo Retirement Systems	oyment, or	Land De	velopment or Land Use		Taxation or I	ees
Code Compliance		Municip	al Court		Technology	or Communications
Construction		Municip	al Legislation	\boxtimes	Transportati	on or Mobility
Contracts or Procurement		⊠ Neighbo	orhoods		Zoning or Pla	atting
Diversity, Equity, or Inclusion		Parks, R	ecreation, Libraries, or Museums			
⊠ Economic Development		Other:				



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To report more than one municip	pai Question, ciic	k the Add Additional Municipal Questi	on button below.		
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	11/13/17 Meetings to review Visit Austin Latino Field Guide				
PROPERTY ADDRESS	This municip	oal question pertains to real property. * is required.	If checked, either a pro		
OR					
LEGAL DESCRIPTION					
	City		State	Zip Code	
	Property Legal D	escription			
Subject Matter(s)*: Check all sub	ject matters tha	t apply to the municipal question above	,		
Accessibility or Persons with	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Bu	uilding, Site Plans)	
Affordability		Finance, Budget, or Investments	Permits (Ot	her)	
☐ Animals		Health, Healthcare, Mental Health, o Human Services		ty, Policy, Fire, EMS, or Planning and Response	
Annexation			Public Utilit or Recycling	ties, Energy, Water, Solid Waste g	
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Conv Center	rention Quality of L	ife Affairs	
Aviation		Human Rights or Immigration	Real Estate		
City Infrastructure or Public V	Vorks	Labor or Workforce	Rules, Prop	osed Rules, or Rule Making	
Civil Service, Municipal Emplo Retirement Systems	oyment, or	☐ Land Development or Land Use	☐ Taxation or	Fees	
Code Compliance		Municipal Court	Technology	or Communications	
Construction		Municipal Legislation	☐ Transporta	tion or Mobility	
Contracts or Procurement		Neighborhoods	Zoning or P	latting	
Diversity, Equity, or Inclusion		Parks, Recreation, Libraries, or Muse	ums		
		Other:			



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To report more than one municip	par Question, circ	k the Add Additional Municipal Question	button below.
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	12/18 Meeting wi	ith Dusty McCormick	
PROPERTY ADDRESS	This municip description i	oal question pertains to real property. *If c is required.	hecked, either a property address or legal Suite or Apartment Number
OR	Addicss		Suite of Apartment Number
LEGAL DESCRIPTION			
	City		State Zip Code
	Property Legal De	escription	
Subject Matter(s)*: Check all sub	ject matters that	t apply to the municipal question above	
Accessibility or Persons with	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Building, Site Plans)
☐ Affordability			Permits (Other)
Animals		Health, Healthcare, Mental Health, or Human Services	Public Safety, Policy, Fire, EMS, or Emergency Planning and Response
Annexation		Historic Preservation	Public Utilities, Energy, Water, Solid Waste or Recycling
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Convention Center	on Quality of Life Affairs
Aviation		Human Rights or Immigration	Real Estate
City Infrastructure or Public V	Vorks	Labor or Workforce	Rules, Proposed Rules, or Rule Making
Civil Service, Municipal Emplo Retirement Systems	oyment, or	Land Development or Land Use	Taxation or Fees
Code Compliance		Municipal Court	Technology or Communications
Construction		Municipal Legislation	Transportation or Mobility
Contracts or Procurement		Neighborhoods	Zoning or Platting
∑ Diversity, Equity, or Inclusion		Parks, Recreation, Libraries, or Museums	
Economic Development		Other:	



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· · · · · · · · · · · · · · · · · · ·			24.13.1.23.311.		
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	12/19/17 Meeting to Discuss Heritage Grants				
PROPERTY ADDRESS	☐ This municipa description is	al question pertains to real property. *If ch s required.	ecked, either a property address or legal		
OR	Address		Suite or Apartment Number		
LEGAL DESCRIPTION					
	City		State Zip Code		
	Property Legal De	scription			
Subject Matter(s)*: Check all sub	ject matters that	apply to the municipal question above			
Accessibility or Persons with I	Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Building, Site Plans)		
☐ Affordability		Finance, Budget, or Investments	Permits (Other)		
Animals		Health, Healthcare, Mental Health, or Human Services	Public Safety, Policy, Fire, EMS, or Emergency Planning and Response		
Annexation		Historic Preservation	Public Utilities, Energy, Water, Solid Waste, or Recycling		
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Conventio Center	n Quality of Life Affairs		
Aviation		Human Rights or Immigration	Real Estate		
City Infrastructure or Public V	Vorks	Labor or Workforce	Rules, Proposed Rules, or Rule Making		
Civil Service, Municipal Emplo Retirement Systems	yment, or	☐ Land Development or Land Use	Taxation or Fees		
Code Compliance		Municipal Court	Technology or Communications		
Construction		Municipal Legislation	☐ Transportation or Mobility		
		Neighborhoods	Zoning or Platting		
Diversity, Equity, or Inclusion		Parks, Recreation, Libraries, or Museums			
		Other:			



Section 3: Client

Section 3a:

Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	$\hfill \square$ I represented no clients and received no client compensation during the applicable reporting period				
CLIENT NAME Client is an individual	Organization Name or Client Last Name, as applicable * Austin Convention & Visitors Bureau (DBA: Visit Austin)				
CLIENT ADDRESS AND NATURE OF BUSINESS	Client Business Address* 111 Congress Ave. Client City* Austin Nature of Client's Business* Convention Tourism, Promotion, Sales and Marketing	Client Apartment or Suite 700 Client State * TX	Client Zip Code*		

Section 3b:

Client Compensation

Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

OUENT	Compensation Category*		(\$) Exact Amount		
CLIENT	less than \$10,000	OR			
COMPENSATION	Per City Code Section 4-8-6(A)(j), the exact compensation amount is required for compensation totaling \$500,000 or more. If you fail to provide the above Client Compensation information, provide your reason(s) (250 char. max):				
* Indicator a naminal field					

Indicates a required field

Add Another Client Page

Delete this page



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employ	ed or retained no employees during	the applicable re	porting period
	Title	First Name*		Middle
PERSON	Mr.	Steve		
EMPLOYED	Last Name *		Suffix	
OR	Genovesi			
RETAINED	Employer* Occupation*		Occupation*	
	Austin Convent	ion & Visitors Bureau (DBA: Visit Austin)	Executive Vice P	resident
BUSINESS	Business Address		Apartment or Suite 700	Suite Number
ADDRESS	City*			Zip Code*
	Austin		TX	78701
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Council Mem If yes, describe	identified above related (within the thin ber, or a member of their household, as the nature of their employment *requir	defined in City Co	ode Section 4-8-6(A)(5)? ox is checked

* Indicates a required field



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employ	ed or retained no employees during	the applicable re	porting period
PERSON	Title Ms.	First Name*		Middle
EMPLOYED OR	Last Name * Kerr		Suffix	
RETAINED	Employer* Austin Convent	ion & Visitors Bureau (DBA: Visit Austin)	Occupation* Director of Mark	keting
BUSINESS ADDRESS	Business Addre 111 Congress A City* Austin		Apartment or Suite 700 State*	Suite Number Zip Code* 78701
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Council Men	n identified above related (within the thin nber, or a member of their household, as the nature of their employment *requi	s defined in City Co	ode Section 4-8-6(A)(5)?
	First Name of N	Mayor/Council Member La	st Name of Mayor.	/Council Member

* Indicates a required field



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employe	ed or retained no employees during t	he applicable re	porting period	
	Title	First Name*		Middle	
PERSON	Ms.	Clarissa			
EMPLOYED	Last Name *		Suffix		
OR	Perez				
RETAINED	Employer* Occup		Occupation*	pation*	
	Austin Conventi	on & Visitors Bureau (DBA: Visit Austin)	Heritage and Div	versity Marketing Specialist	
BUSINESS	Business Addres		Apartment or Suite 700	Suite Number	
ADDRESS	City*		State*	Zip Code*	
	Austin		TX	78701	
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Council Mem If yes, describe	identified above related (within the thin ber, or a member of their household, as the nature of their employment *requir	defined in City Co	ode Section 4-8-6(A)(5)?	

* Indicates a required field

Add Another Employee Page



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employ	ed or retained no employees during t	the applicable re	eporting period	
	Title	First Name*		Middle	
PERSON	Mr.	Thomas		James	
EMPLOYED	Last Name *		Suffix		
OR	Noonan				
RETAINED	Employer*		Occupation*	•	
	Austin Convent	ion & Visitors Bureau (DBA: Visit Austin)	CEO		
	Business Addre		Apartment or Suite 700	Suite Number	
BUSINESS	111 Congress A	111 Congress Ave.			
ADDRESS	City*		State*	Zip Code*	
	Austin		TX	78701	
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Council Mem If yes, describe	identified above related (within the thir nber, or a member of their household, as the nature of their employment *requir Mayor/Council Member Las	defined in City Co	ode Section 4-8-6(A)(5)?	

* Indicates a required field



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

☐ I employ	red or retained no employees during	the applicable re	porting period
Title	First Name*		Middle
Ms.	Amy		
Last Name *		Suffix	
Brown			
Employer* Occupation*		Occupation*	
Austin Convent	ion & Visitors Bureau (DBA: Visit Austin)	Director of Sales	5
		Apartment or Suite 700	Suite Number
City*		State*	Zip Code*
Austin		TX	78701
Council Men If yes, describe	nber, or a member of their household, as the nature of their employment *requir	defined in City Co	ode Section 4-8-6(A)(5)? ox is checked
	Title Ms. Last Name * Brown Employer* Austin Convent Business Addre 111 Congress A City* Austin Is the persor Council Men If yes, describe	Title First Name* Ms. Amy Last Name * Brown Employer* Austin Convention & Visitors Bureau (DBA: Visit Austin) Business Address* 111 Congress Ave. City* Austin Is the person identified above related (within the thir Council Member, or a member of their household, as If yes, describe the nature of their employment *requir	Ms.

* Indicates a required field

Sections 5, 6 and 7 are for filing Quarterly Activity Reports or a Termination of Lobbyist Registration.

If you are not submitting this form during a quarterly activity reporting deadline or to terminate your lobbyist registration, proceed directly to Section 8: Declaration and Electronic Submission.



Section 5: Statement of No Activity

STATEMENT OF NO EXPENDITURES MADE AND NO COMPENSATION RECEIVED.

Lobbyists who have no reportable activity for the reporting period must submit a Statement of No Activity to the Clerk's Office (City Code Section 4-8-6(D)).

By checking the No Activity Confirmation, I affirm that I have no reportable activity during this reporting period, as defined by the four conditions below.

- I received no Client Compensation during this activity period (§4-8-6(A)(2)).
- I made no Expenditures for lobbying during this activity period (§4-8-6(A)(3)).
- I have not exchanged money, goods, services, or anything of value totaling more than \$500 with a business entity in which a City Official has a substantial economic interest during this reporting period (§4-8-6(A)(4)).
- I have no employees who are household members or related (within third degree of consanguinity or affinity) to the Mayor or a Council Member to report during this reporting period (§4-8-6(A)(5)).

No Activity Confirmation ☐ I have read the four conditions above and confirm that I have no reportable activity to disclose during this reporting period



Section 6: Expenditure Totals

Provide the total amount of expenditures for lobbying, sub-totaled by the categories listed below. A blank value will be interpreted as \$0 spent in that particular category (§4-8-6(A)(3)).

Cumulative expenditures of more than \$50 by an individual lobbyist per day per City Official in the expense categories listed below must be itemized on an Expenditure page.

	(\$) Reimbursement to Others (\$) Food and Beverages (\$) Transportation and Lodging
EXPENDITURE TOTALS (Blank values will be interpreted as \$0)	(\$) Gifts (other than Awards and Mementos) (\$) Entertainment
	(\$) Awards and Mementos
	(\$) Honorariums (\$) Attendance of Council Members at Charitable Events or Fundraisers
	(\$) Media Communications (broadcast, print, advertising, etc.)
	(\$) Payments to persons who assist with Media Communications as defined in §4-8-6(A)(3)(j)



Section 7: Expenditure

For each itemized expenditure, provide a separate page with the information below. Cumulative expenditures of more than \$50 per day per City Official in the expense categories provided below must be itemized on an Expenditure Page (§4-8-6(A)(3)).

Per §4-8-6(A)(4), exchanges of money, goods, services, or anything of value to a business or business interest of a City Official that total \$500 or more during the reporting period must also be itemized on an Expenditure Page.

For additional expenditures, click "Add Another Expenditure Page" below.

Add Another Expenditure Page

PAYEE NAME	Organization Name or Payee Last Name,	as applicable *		
AND				
BUSINESS INTEREST	This payee is a business or business in	nterest of a City Official		
li .	If yes, First Name of City Official	Last N	Last Name of City Official	
Payee is an individual				
	Department of City Official	Job Ti	Job Title of City Official	
	Payee Address/ PO Box*	F	Payee Apartment or	Suite Number
PAYEE				
ADDRESS	Payee City*		Payee State*	Payee Zip Code*
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21 Revised: 9/25/2017



Section 8: Declaration and Electronic Submission

DECLARATION

By my signature below and subject to the penalty of perjury, I swear or affirm that the facts provided in this Lobbyist Reporting Form are true and correct to the best of my knowledge and belief and include all information required to be reported by me pursuant to City Code, Chapter 4-8.

I understand that pursuant to §4-8-9(E) of the Austin City Code, this report is made under oath regardless of whether there is any jurat or affidavit of verification, including a signature.

Holland Millham	1/5/2018
Typed Name	Report Date*

Electronic Submission and Signature

I have completed a Lobbyist Contact Information Form, and my signature and e-mail address are both on file at the City Clerk's Office.

New or Renewing Lobbyist Registrations are not considered complete until the appropriate registration fee has been paid. If you are registering for the first time as a lobbyist or are renewing your annual registration, you must remit payment via cash, check, or money order.



January 2018 Quarterly Lobbyist Report

Municipal Question #1:

City Council Work Session

On <u>Thursday, October 12th, 2017</u> Mr. Noonan and Julie Hart, CFO By Design, presented Visit Austin's proposed Budget and Marketing Plan for FY17-18.

Municipal Question #2:

On November 3, 2017 Sylnovia Holt Rabb, Assistant Director of Economic Development, City of Austin, invited members of the Visit Austin staff to meet with her and the folks from IEDC to discuss a future conference in Austin.

On <u>Thursday</u>, <u>November 9, 2017</u> Tom Noonan, Amy Brown, and Steve Genovesi met with the client and Sylnovia Holt-Rabb, Dewitt Peart, Christine Maguire, Dusty McCormick, Joy Miller, Olivia Parker, Erica Shamaly, Meghan Wells, from the City of Austin.

Municipal Question #3:

Mr. Noonan was invited by Sly Majid, Chief Service Officer to the Office of Mayor Adler, on November 14th to discuss the US Conference of Mayors Annual Meeting.

On Thursday, November 16, 2017 Mr. Majid joined Mr. Noonan for a meeting in his office.

Municipal Question #4:

On <u>December 7,2017</u> Visit Austin presented the Marketing Plan during the City Council Hearing.

Municipal Question #5:

On <u>Monday, November 13, 2017</u> ACM Washington asked Mr. Noonan to participate in a phone call regarding Heritage Grants and SXSW Security.

Municipal Question: #6:

Visit Austin Latino Field Guide Review

On October 20, 2017 Mr. Noonan invited members of Council and Mayor Adler to meet and review the second "Field Guide" in the diversity marketing series, catering to the Latino leisure traveler.

During the afternoon of Monday, November 13, 2017 Mr. Noonan, Tiffany Kerr, and Clarissa Perez (Visit Austin) alongside members of the LatinWorks team held a series of short meetings with members of Council:

2:00-2:30pm Mayor Adler and Stephanie Perez on behalf of CM Renteria

2:30-3:00pm Alba Sereno on behalf of CM Alter

3:00-3:30pm CM Kitchen's Office

3:30-4:00pm Ashley Richardson on behalf of MPT Tovo

Municipal Question #7:

Mr. McCormick and Mr. Noonan met on <u>Monday, December 18, 2017</u> to discuss the future of the IEDC Conference in Austin.

Municipal Question #8:

On December 18, 2017 Mr. Noonan and Mr. Genovesi were invited to a meeting by Carla Steffen, Austin Convention Center, to discuss Heritage Grants.

Mr. Noonan and Mr. Genovesi met with Ms. Steffen and the following City Employees on <u>Tuesday</u>, <u>December 19, 2017</u> to discuss Heritage Grants at City Hall:

ACM Washington
Sara Hensley
Kim McKnight
Kimberly McNeeley
Sylnovia Holt-Rabb
Alyson McGee
Van Jobe
Leela Fireside
Steve Sadowsky
Cara Bertron